

Football vs. Bucknell

MOBILE/DIGITAL TICKETING: BEST PRACTICES

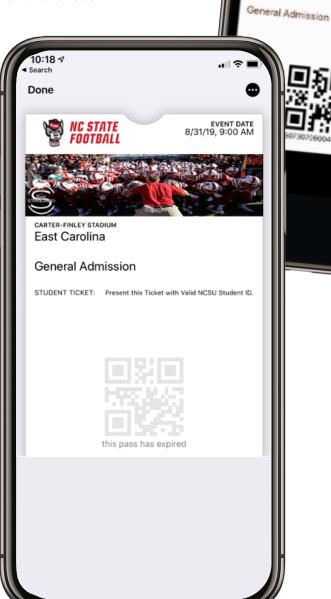
SPONSORSHIP OPPORTUNITY

MOBILE TICKET

Logos and ads can be added to the front of the ticket

- · Available on a season level or game by game.
- Ticket office loads the image to the mobile template directly. Paciolan will work with the client if needed to train them on this function.



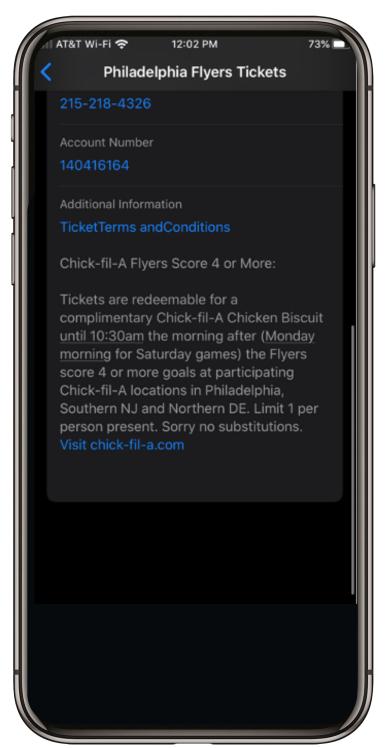




SPONSORSHIP OPPORTUNITY

MOBILE TICKET

The back of the mobile ticket is also available for text-based promotion.

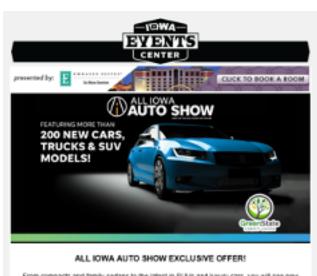




ADDITIONAL SPONSORSHIP ACTIVATION

CONFIRMATION EMAIL OR OTHER EMAIL PROMOTION

These can be generated automatically after every ticket purchase.



From compacts and family sedans to the latest in SUA's and luxury cars, you will see new models in every category. You'll see trucks that offer better mileage, greater utility, and convenience and get up close to luxury vehicles like never betwe. You will learn about on-board newligation and communication technology and see the growing variety of electric and hybrid vehicles. And of course, instead of just creaming about it, the All lowa Auto-Show is where you can actually at behind the wheel of one of those sleek, shiny new CBF.

Family fun is selcome at the All lovis Auto Show and will bring out the kid in all of us. If you are in the market for a new car or truck - or just thinking about it - 2020 All lows Auto Show is the place to be!

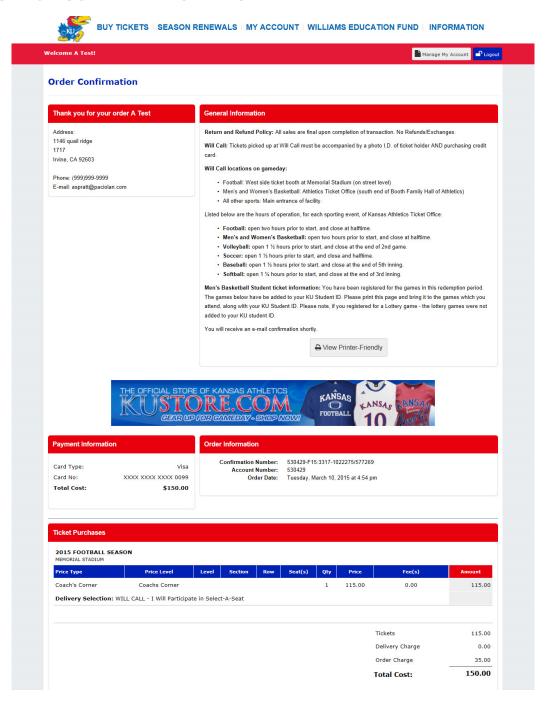




ADDITIONAL SPONSORSHIP ACTIVATION

ONLINE TICKET PURCHASE CONFIRMATION PAGE

Issued for every ticket sold online. We have flexibility on ad or multiple ad placement on this page.





ADDITIONAL SPONSORSHIP ACTIVATION

DIGITAL ASSETS

NC State Football

Digital assets through social or digital marketing – all powered by Paciolan.





\$79

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